

eMediaGuest

Hotel Infotainment



Agenda

- Introduction
- Main Features
- Room Services Applications
- Administration Management
- Hotel infotainment Portal Features
- Hotel infotainment Portal : Sample
- Hotel Services Applications
- System Configuration
- Conclusion

Introduction : eMediaGuest

eMediaGuest represents the next generation in digital Infotainment Solutions. The eMediaGuest Interactive Platform transport Video, TV, Voice, Music, and the Internet simultaneously within a normal Ethernet cable



Main Features



- Rich user interface
- Optimized for Television
- Easy navigation of menus.
- Support for Internet browsing, preview, purchase, control etc.
- Account review user interface
- Checkout user interface

Room Services



- Electronic program guide (EPG)
- Multimedia Entertainment (movies, music, games, etc.)
- Information and Communication
- Hotel Services
- Integration to the PMS/Front Office System

Information and Communication



- Internet Access
- Voice over Internet Protocol (VoIP) technology
- Videoconferencing

Hotel Services

- Personal welcome
- Wake up call
- Video checkout
- Messaging
- Hotel Services
- live promotions
- Virtual Mall



Integration to the PMS /Front Office

- The integration allows diverse billing methods
- Product promotions
- Statistical analysis

Administration

- Web-based administration pages
- Remote administration
- Integrated Management Capability

Hotel Infotainment Portal Features

Main Menu



The screenshot shows a blue-themed user interface for 'eMediaGuest'. At the top left, the text 'eMediaGuest' is displayed in a dark blue rounded rectangle. To its right, the date and time '20.09 05:16' are shown. Further right, the words 'main menu' are written in a large, light blue, semi-transparent font. In the top right corner, there is a circular icon containing a question mark. Below these elements is a grid of menu items, each consisting of a number, an icon, and a text label. Item 1 is highlighted with a yellow border. At the bottom of the screen, there are two instructions: 'Press OK to view details' and 'Press [square icon] to view details'.

Number	Icon	Label
1	Information icon	Hotel Info and Services
2	TV icon	TV eng
3	Radio icon	Radio eng
4	Video icon	Video eng
5	Games icon	Games eng
6	News icon	News and Regional Info
7	Internet icon	Internet eng
8	Settings icon	Settings eng

Press **OK** to view details Press **[]** to view details

Multi-Lingual

eMediaGuest 20.09 05:44 Settings eng/Language ?

1		English
2		Deutsch
3		Romana
4		Arabic
5		Italian


English

Press keypad **0** to go back Press number keypad or **<** **>** **^** **v** to select Press **■** to confirm selection

Video On Demand (VOD)

eMediaGuest 20.09 04:17  Video eng

1  Action eng	6  Adult eng
2  Kids eng	7  Back
3  Sci-fi eng	
4  Comedy eng	
5  Horror eng	

Press keypad **0** to go back Press number keypad or     to select Press  to confirm selection

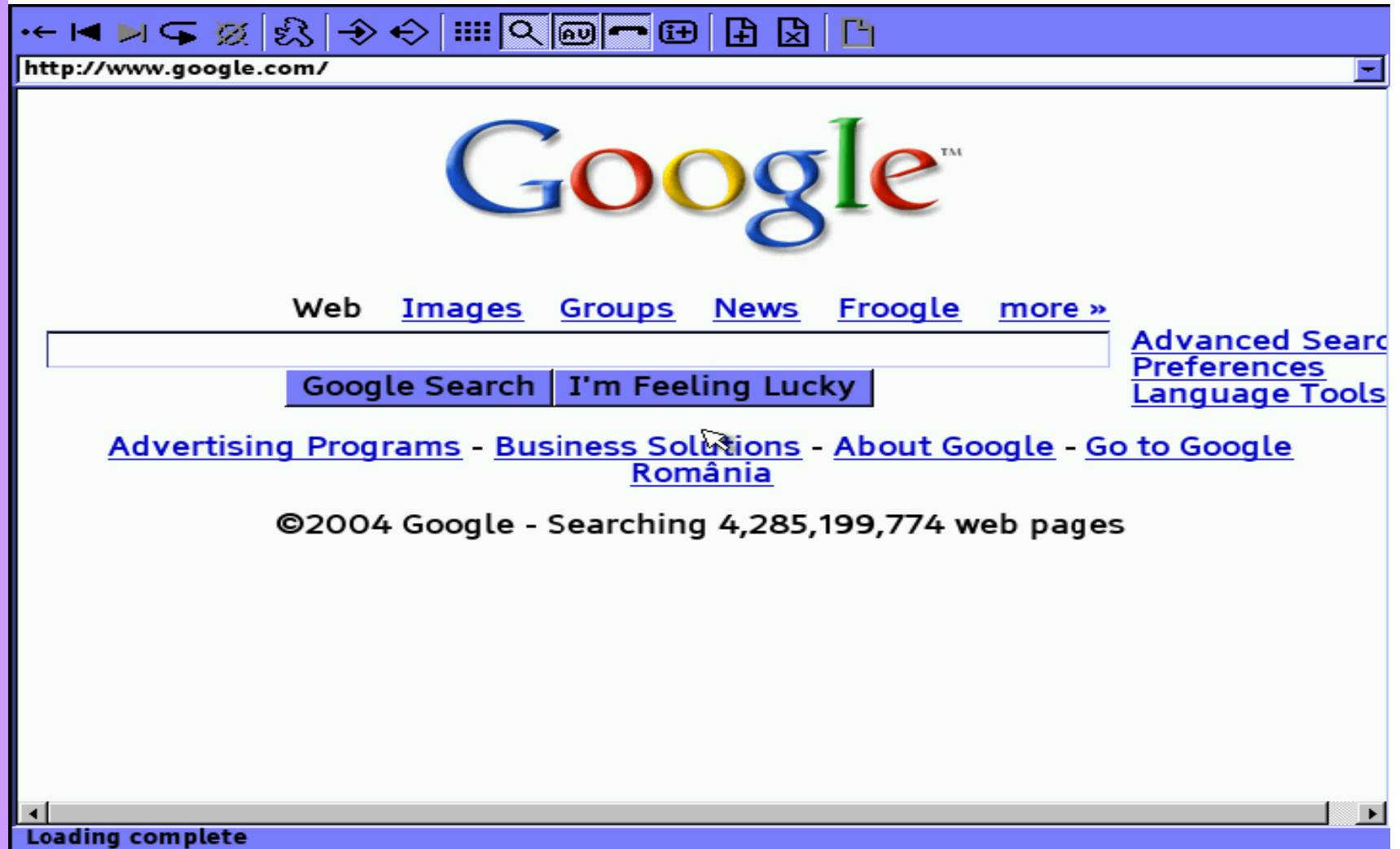
Games

eMediaGuest 20.09 05:37  Games eng 

1	Freecell	6	Spider Solitaire
2	Hearts	7	Chess
3	Minesweeper	8	 Back
4	Pinball		
5	Solitaire		

Press keypad **0** to go back Press number keypad or     to select Press  to confirm selection

Internet Accessibility



Information and External Services

eMediaGuest regional info 20.09 05:38 News and Regional Info ?

1 News

2 Ticket

3 Weather

4 Back

Weather description

Press keypad **0** to go back

Press number keypad or **<** **>** **^** **v** to select

Press to confirm selection

eMediaGuest Infotainment Portal: Sample

HOTEL AFRIS

Hotel
Digital Movies
TV Internet
Television
Room Services
Check Out



Digital In-Room Entertainment powered by Air Portal

HOTEL AERIS

Hotel

Special Promotions

Guest Services

Restaurants & Bars

Locations & City Info

Hotel Aeris offers a refreshing alternative to the everyday. We provide serenity and efficiency with special services for business travelers and guests traveling with children.

Hotel Aeris is distinctive in its architecture and setting, yet consistent in quality and service.



Main Menu

Digital In-Room Entertainment

HOTEL AERIS

Hotel

Special Promotions

Guest Services

Restaurants & Bars

Locations & City Info

Main Menu

Digital In-Room Entertainment



Aeris Heavenly Online Catalog

Now Aeris' Heavenly Bed and other Heavenly items can be yours through the Aeris Heavenly Online Catalog.



Hawaii Endless Escape.

From romantic enclaves to family friendly beaches, great savings await your arrival at the Hotel Aeris.



Worldwide Leisure Programs

The slopes of Aspen. The romance of Paris. The distinct pleasures of Beijing. These are just a few of the luxurious getaways we offer.

HOTEL AERIS

Hotel

Special Promotions

Guest Services

Restaurants & Bars

Locations & City Info

Test your skills on the nearby Robert Trent Jones Golf Course. Or treat yourself to a Temazcal bath - a traditional steam bath that promises to purify your body and relax your mind.

- * 24-Hour Front Desk
- * 24-Hour Room Service
- * Babysitting Service
- * Barber/Beauty Salon
- * Business Center/Services
- * Car Rental Service
- * Concierge Service
- * Fitness Facility
- * Free Parking Facilities

Main Menu

Digital In-Room Entertainment

HOTEL AERIS

Hotel

Special Promotions

Guest Services

Restaurants & Bars

Locations & City Info



Guests with a taste for culinary virtuosity won't have to venture any farther than our own restaurants. From savory steaks to sandwiches, you'll find variety as close as our lobby.

Aeris Steakhouse, featuring traditional steakhouse menu with a Southern flair

Andrew's Grille, traditional American cuisine featuring a hearty breakfast buffet

Wallabies Sports Bar, offering Australian-style pub fare, sports TV and nightly entertainment

Main Menu

Digital In-Room Entertainment

HOTEL AFRIS

Hotel

Special Promotions

Guest Services

Restaurants & Bars

Locations & City Info

Main Menu

Digital In-Room Entertainment



EastSail Cruiser Charters

No need for the silly season to be stressful. Charter a yacht with crew and provisions, grab a group of friends, and sail away.



The Rocks

Awash with fairy lights, live entertainment, Christmas-themed store displays, market stalls and festive fare, the perfect place.



Enjoy the freedom of wireless

An increasingly popular way to work and play on the go, hot-spots provide a wireless service so you can enjoy the mobility.

HOTEL AERIS

Room Services

Breakfast Menu

Lunch Menu

Dinner Menu

Wine List

Beverages

Welcome to Hotel Aeris Room Services

Hotel Aeris is famous for its services in food and beverages. Offering you a wide range of cuisine and our excellent selection of wine and beverages.



Main Menu

Digital In-Room Entertainment

HOTEL AERIS

RoomServices

Breakfast Menu

Lunch Menu

Dinner Menu

Wine List

Beverages

Main Menu

Digital In-Room Entertainment

Aeris Room Services

You can now place your room service orders directly from you room on this screen. If you need any help, please call Reception.



Description	Price	
1. Big Salad with Chips	\$ 10.99	<input type="checkbox"/>
2. Satay Beef with Noodles	\$ 15.99	<input type="checkbox"/>
3. Chicken Fillet Burger with Chips	\$ 15.99	<input type="checkbox"/>
4. Curry King Prawns with Rice	\$ 19.99	<input type="checkbox"/>

Submit

Cancel

HOTEL AERIS

Checkout

Account Review
Express Checkout

Aeris Room Checkout Services

Welcome to Hotel Aeris express Checkout services. You can review your account summary and express checkout from here at your convenience.



Main Menu

Digital In-Room Entertainment

HOTEL AERIS

Checkout

Account Review

Express Checkout

Your account summary is listed as below. You can view all the detailed information from here, review all your room services.

Description	Price
Lunch meals	\$ 9.00
Dinner meals	\$ 30.00
Movies	\$ 40.00
Internet Access	\$ 10.00
TOTAL	\$ 89.00
Room Number	301

Main Menu

Digital In-Room Entertainment

HOTEL AERIS

Checkout

Account Review

Express Checkout

We now offer you Express Check Out service. You room charges can be viewed from here and you can check out from here.

Description	Price
Room Services	\$ 89.00
Gift Shop	\$ 105.80
Parking	\$ 15.00
3 Nights Deluxe Room	\$ 450.00

TOTAL \$ 659.80

Room Number 301

CheckOut

Cancel

Main Menu

Digital In-Room Entertainment

Hotel Internal Services

- Employee Control & Internal Messaging
- Business & Seminar functions
- Hotel information and Transaction system
- Generate Additional Revenue

Employee Control & Internal Messaging

- Employee Control
 - Remote Access
 - Tasks Check List
 - Messaging

- Internal Messaging
 - Message Broadcasting

Business & Seminar Functions

- Presentation Platforms
- Hotel Mass Communication
- Internet in the conference rooms
- International Video Conferencing

Hotel Information & Transaction System

- All Hotel Services (Video, Music, Pictures and Text) can be booked directly with the remote control.
- A welcome message (Video, Sound and Text) greets the guest and shows the system's possibilities
- Wakeup service, Messaging, Checkout service & bill presenting
- Hotel Shops can be integrated
- Interface with the Hotel PMS system.

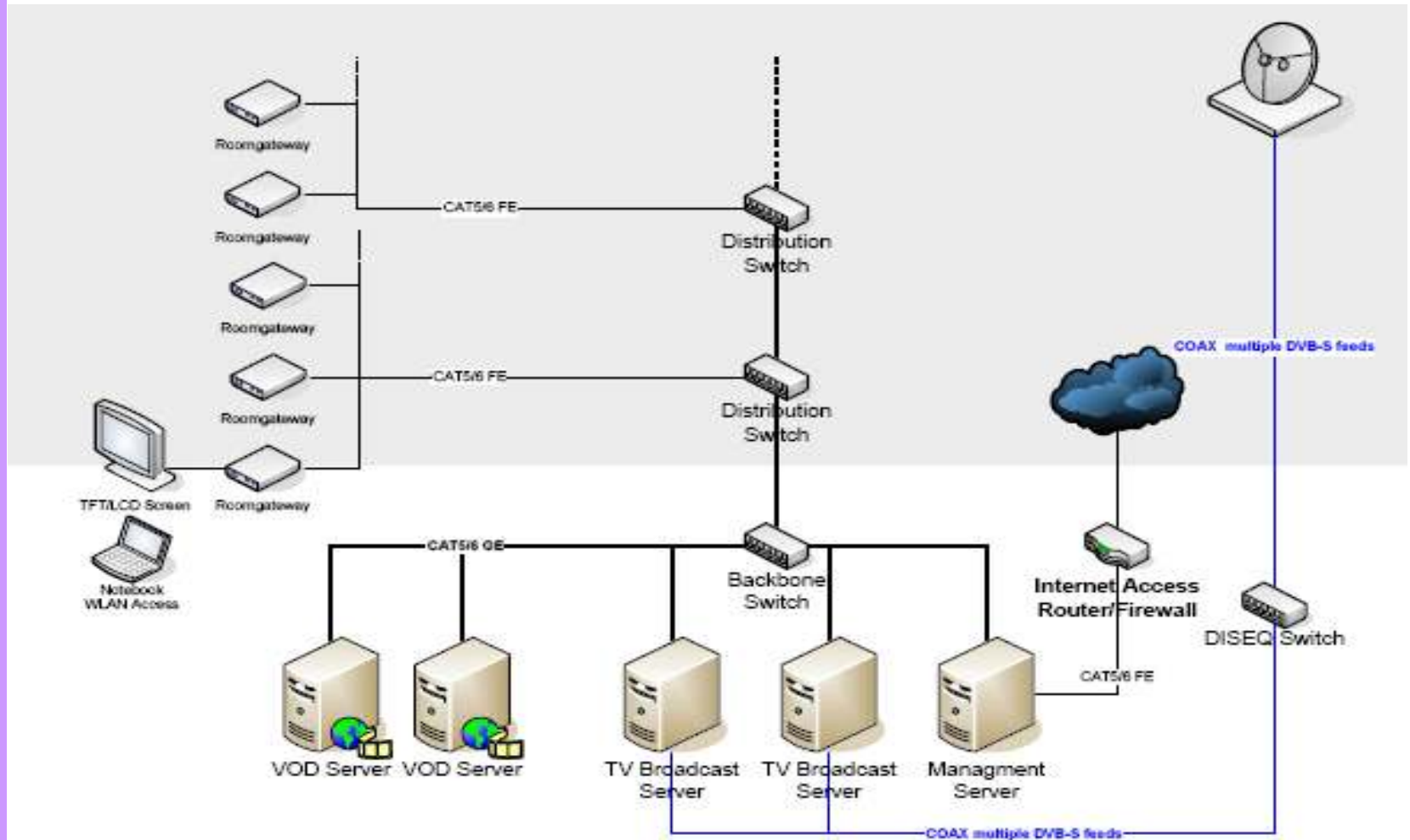
Potential Revenue

- Pay Services (Internet, Movies, Games, Shopping, etc.)
- Billing (Pay per hour, Pay preview)
- Payments via Credit card or is directly billed to the guest (interface with the hotel PMS system)

System Configuration

- System Architecture
- Deuromedia Set Top Box
- IP multicast an example

System Architecture

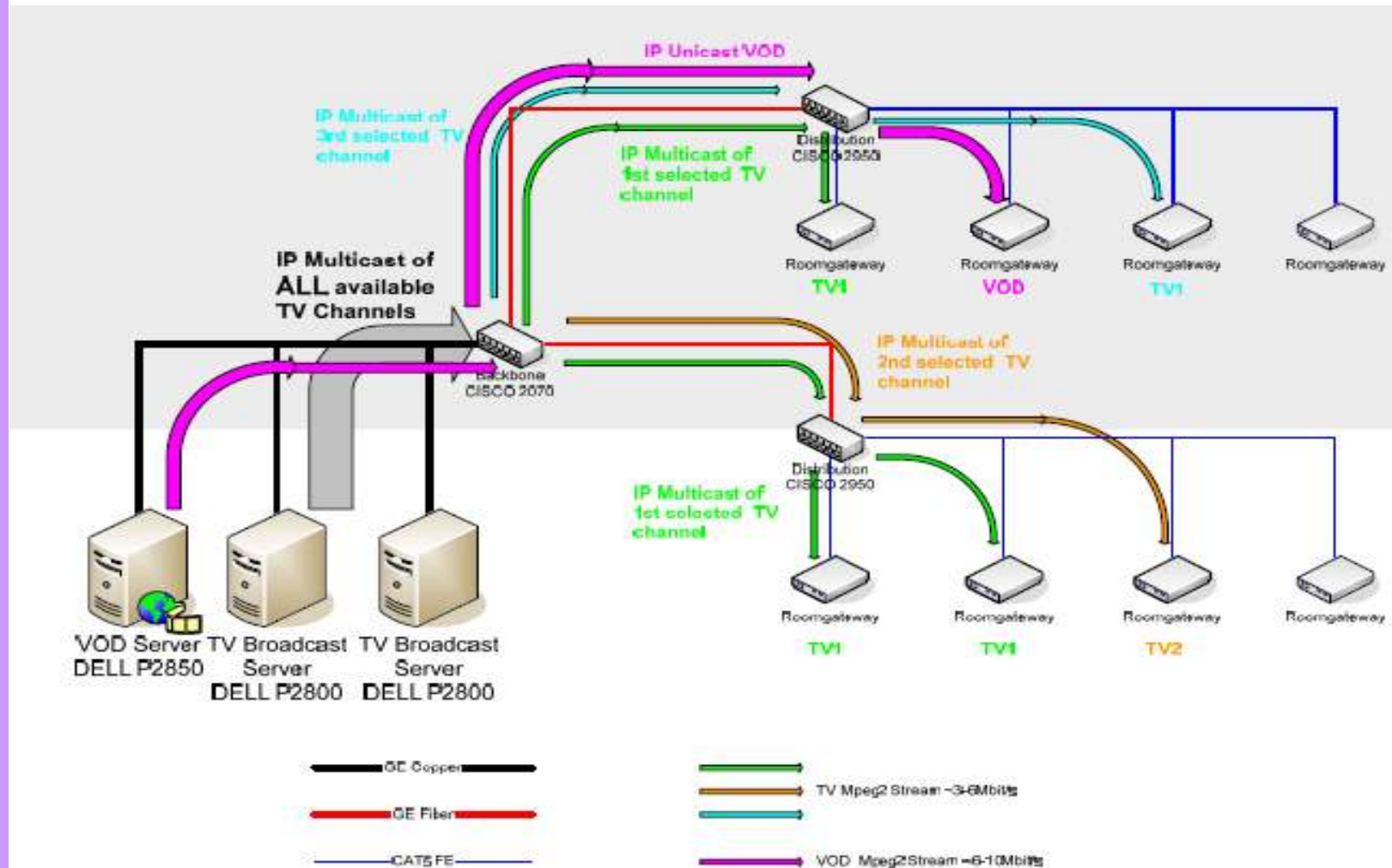


Set Top Box



IP multicast

3 Channels 6 Clients & 1 VOD





Conclusion

The EmediaGuest Infotainment System offers hotel guests a extensive range of services at lowest cost:

From plug and play Internet access with the guest owned notebook, to interactive Video-On-Demand (VOD), interactive TV, attractive multi player games and local information portals.